PLAZA ON PONCE

ESTD 2020
BRIDGER
PROPERTIES

PLAZA ON PONCE

Where Atlanta's History + Neighborhood Retail Meet

Plaza on Ponce truly needs no introduction. As Atlanta's first shopping center with off-street parking, its legend extends far beyond Atlanta. Plaza on Ponce's art deco design and iconic anchors are familiar to millions. It is where old seamlessly meets new, and nostalgia meets modern-day conveniences. The Property is anchored by the Plaza Theatre, which is the oldest operating movie theater in Atlanta and the original anchor from the project's opening in 1939. Majestic Diner, its co-anchor, predates the development of Plaza on Ponce and has been serving up "Food That Pleases" since 1929. Today, the center features several new best-in-class tenants including Jeni's Splendid Ice Creams, Urban Outfitters, Georgia Boy, Southern Belle, and more.

Through its longstanding history and fame, Plaza on Ponce has evolved perfectly with its beloved city and showcases a diversified lineup of top-tier retailers that perfectly align with its diverse, dense, and loyal customer base surrounding the Poncey-Highland neighborhood, which includes Ponce City Market, Hotel Clermont, and the BeltLine Eastside Trail.

STATS

ANNUAL VISITS
850,000

AVERAGE VISITOR DWELL TIME
60 MINUTES

TOTAL GLA
50,940 SF

PARKING
144 SPACES

AVERAGE VISITOR HH INCOME
$150,267

MEDIAN VISITOR AGE
35.4 YEARS

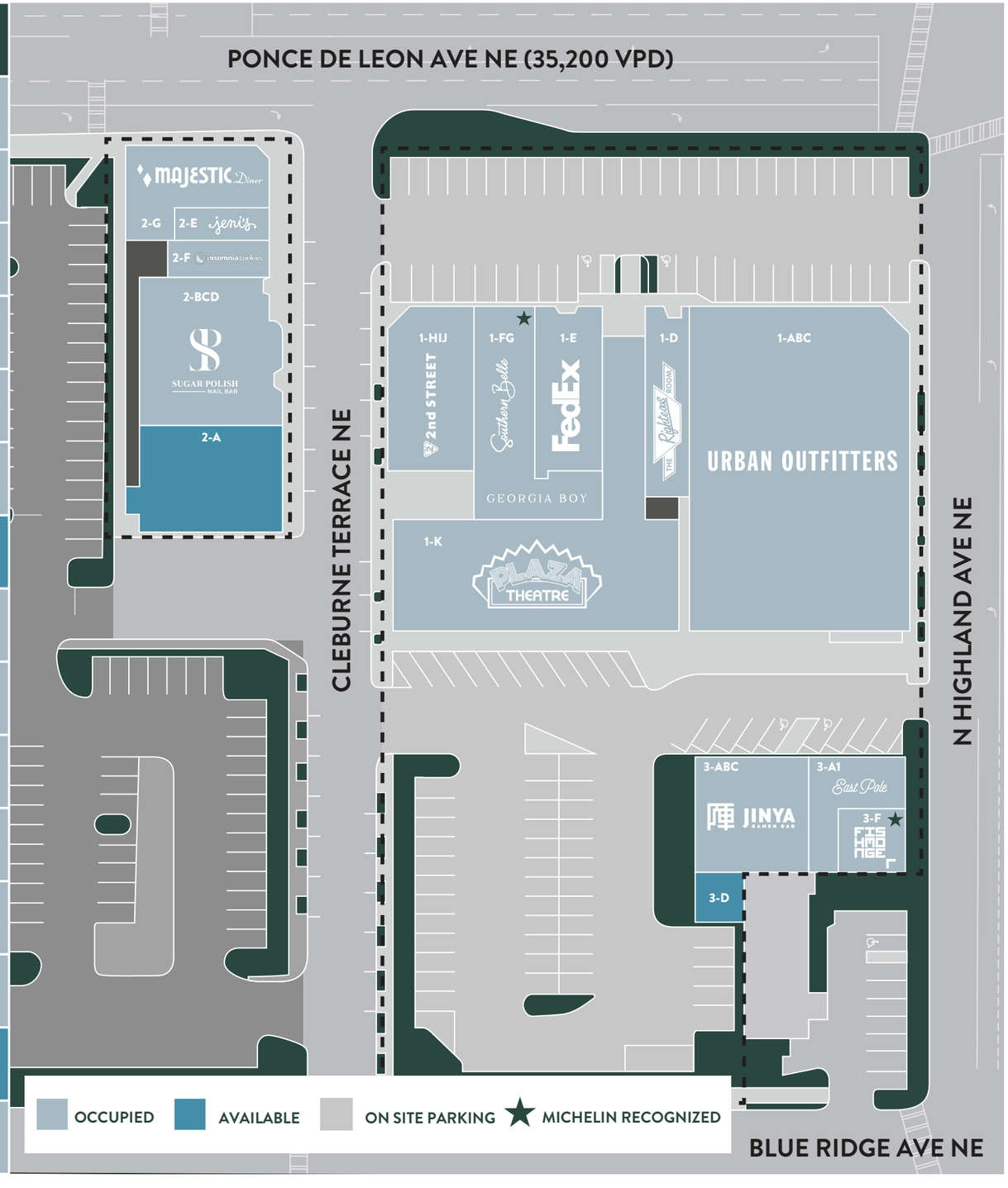
STREET FRONTAGE
700+ FT

INTERCONNECTIVITY TO ADJACENT PUBLIX

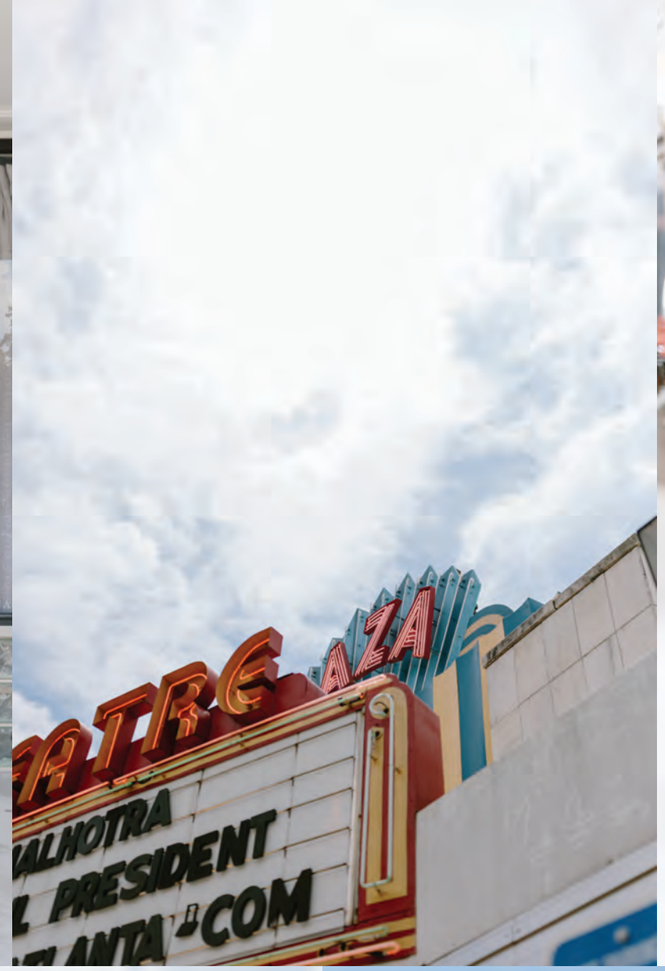
AREA MAP

BUCKHEAD
MIDTOWN
VIRGINIA HIGHLANDS
DECATUR
PONCEY HIGHLANDS
INMAN PARK
Kroger
Hotel CLERMONT
Publix
ATKINS PARK EST 1922
Neighbor's Pub
AtlantaBeltline
PONCE CITY MARKET
Reformation
ANTHROPOLOGIE
WILLIAMS-SONOMA
PLAZA ON PONCE
BIG SOFTIE
MADEIRA PARK
MANUEL'S TAVERN
TIO LUCHO'S
BURLE'S Bar
THREE PARKS WINE SHOP
VICTORY VSB SZFG Sandwich Bar
FRITTI
barcelona
delbar
bartaco
Highland View NE
Drewry St NE
Greenwood Ave NE
S Ponce De Leon Ave NE
Fairview Rd NE
Avenue NE
Druid Pl NE
Morgan St NE
Rankin St NE
Angier Ave NE
Wabash Ave NE
E Ave NE
RALPH MCGILL BLVD NE
N HIGHLAND AVE NE
EUCLID AVE NE
DEKALB AVE NE
Sterling St NE
Josephine St NE
Elmira Pl NE
Candler St NE
Ferguson St NE
La France

SUITE		SF
1-ABC	URBAN OUTFITTERS	14,200
1-D	THE RIGHTEOUS ROOM	1,634
1-E	FEDEX OFFICE	2,015
1-FG	SOUTHERN BELLE & GEORGIA BOY	2,478
1-HIJ	2ND STREET USA	3,843
1-K	PLAZA THEATRE	8,865
2-A	AVAILABLE (CAN BE DEMISED)	3,639
2-BCD	SUGAR POLISH NAIL BAR	4,997
2-E	JENI'S SPLENDID ICE CREAMS	556
2-F	INSOMNIA COOKIES	589
2-G	MAJESTIC DINER	2,591
3-ABC	JINYA RAMEN BAR	2,754
3-A1	EAST POLE COFFEE	1,487
3-D	AVAILABLE	538
3-F	FISHMONGER	754



1043
Southern Belle
Southern Belle
GEORGIA BOY


ATRE
AZA
ALHOTRA
L PRESIDENT
LANTA .COM

URBAN OUTFITTERS
JINYA
FedEx Office
SUGAR POLISH
Southern Belle
insomnia cookies
2nd STREET
COFFEE
AND WINE BAR

THE
Righteous
ROOM
Pabst

ESTD 2020

BRIDGER
PROPERTIES

SHELBI BODNER

SHELBI.BODNER@BRIDGER-PROPERTIES.COM

770.778.0197

LEXI RITTER

LEXI.RITTER@BRIDGER-PROPERTIES.COM

678.471.6138