

OXTON

AN ECLECTIC HUB OF ATLANTA'S MOST
CHERISHED RESTAURANTS AND SHOPS

COMING TO PIEDMONT ROAD IN 2024



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ESTD  2020

BRIDGER
PROPERTIES

Piedmont Center to welcome Oxton, a dynamic F&B district, to campus

DEBUTING IN 2024, THE GROUND FLOOR
OF BUILDINGS 1-4 AT PIEDMONT CENTER
WILL SOON BE TRANSFORMED INTO
A MULTIFACETED ENTERTAINMENT
DISTRICT COINED, OXTON.

Oxton will be a symbiotic mix of food,
beverage, and wellness. The Ardent Companies,
in partnership with Westbridge and Bridger
Properties, is invested in creating a mixed-use
experience unlike anything in Atlanta.



ABOUT

Piedmont Center

45

ACRE CAMPUS

6,000

ESTIMATED ON-SITE
OFFICE WORKERS DAILY

2.2 mm

SQUARE FEET OF
COMMERCIAL OFFICE

1-MI. TO NW

3,864

POPULATION

\$432,505

AVERAGE HH INCOME

\$200,001

MEDIAN FAMILY INCOME

50.4

MEDIAN AGE

Buckhead Overview

Not only does Oxton benefit from its integrated daytime workforce via Piedmont Center. It shines with direct off-highway connectivity to Buckhead's affluent neighborhoods and on-highway access to surrounding in-town and outside the perimeter suburbs via GA-400.



BUCKHEAD BY THE NUMBERS

\$2.9B

GROSS ANNUAL
RETAIL SALES

5,858

HOTEL ROOMS

1,500

RETAIL LOCATIONS

843k

EST. DAYTIME
POPULATION

23M⁺

SQUARE FEET
OF COMMERCIAL OFFICE

300⁺

RESTAURANTS

108+k

RESIDENTS

32M⁺

ANNUAL VISITORS

Area Demographics

3-MI. TO NW

59,786
POPULATION

35.5
MEDIAN AGE

\$190,668
AVERAGE HH INCOME

\$178,166
MEDIAN FAMILY INCOME

5-MI. TO NW

252,230
POPULATION

35.3
MEDIAN AGE

\$153,950
AVERAGE HH INCOME

\$129,111
MEDIAN FAMILY INCOME

CONSUMER SPENDING | 5-MI. AROUND OXTON

\$645,744,228
APPAREL & SERVICES

\$899,499,151
ENTERTAINMENT & REC.

\$1,162,984,413
FOOD AWAY FROM HOME




“We are creatively reinterpreting the office environment, bringing Buckhead residents and office workers something that doesn’t currently exist in their neighborhood— a place buzzing with energy from the morning coffee rush to late-night fun.”

There will be spaces for kids to run around, for adults to connect and for office workers to enjoy a break outdoors.”

— MATT SHULMAN
CEO OF  ARDEN

FOLLOW ALONG

OxtonATL.com

 @OXTONATL

OXTON

Piedmont Center

BUCKHEAD STATION
0.2 MI. WALK

LENOX STATION
1.5 MI. WALK

OXTON will be located on the ground floor of Buildings 1-4.



Amenity Key

- DINING
- LODGING
- SERVICES
- GAS AND GROCERY
- BANKS



OPPORTUNITIES AVAILABLE:

RETAIL/F&B

F&B

LIFESTYLE RETAIL

LEASED

35,000 SF of
Something
Different™





35,000 SF OF ATLANTA'S FINEST AND FRESHEST

Designed for Community

By reimagining over 35,000 square feet of ground-floor office space at Piedmont Center, Oxton will introduce a mix of dining experiences, all surrounding a one-acre courtyard.



BREWERY

OXTON ATL



A SNEAK PEEK OF WHAT'S TO COME (HINT, HINT). CHEERS!





Something Different™

DELIVERING 2024



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